

# Brethren Evangelist



"I AM THE WAY, THE TRUTH, AND THE LIFE."

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## Editorial.

### ONE OF FIVE HUNDRED.

There is a special reason why an extra effort should be made at this time to enlarge the subscription list of the EVANGELIST. See announcement elsewhere. Can we not add 500 new subscribers during the next three months? *We can if we will, and because we can we ought to.* Will you be one of 500 who will pledge himself for one new subscriber? If so, then do one of four things: (1) Send us the name of the new subscriber with one dollar cash, or (2) send us the name of the subscriber now and the money later, or (3) send us your name pledging yourself for one new subscriber and secure the name and dollar afterwards, or (4) if you can not get the subscriber pay for the paper for some one who you think will read it. *Has the paper 500 friends who will do one of the above four things?* We believe it has and that we will get the subscribers. If you wish you may pledge yourself for more than one subscriber, in fact for any number, but we want 500 persons who will each get us at least one new subscriber. Will you be one of the 500? Who will be the first of the 500? If desired names will be published each week in the EVANGELIST. Whose name shall we record next week? We kindly ask pastors to take this paper with them into the pulpit and read the announcement to their people and solicit pledges. All the interests of our church are enlarging, and as for the publishing interests, our prospects never were brighter. This appeal is made, not to keep a crippled business on its feet, but to push to greater success an already successful institution of the church.

ALL our young people should use the K. C. topic cards. They can be had at this office at \$1.00 per hundred.

SAMPLES of all our literature will be sent free to all who contemplate using it. We are anxious to introduce it into all our schools.

OF the orders received for Sunday-school supplies so far several have fallen quite considerably below former orders in quantity. This should not be so.

PLEASE remember that on Nov. 1, the paper will be enlarged, and on Dec. 1, the price will be advanced to \$1.50. Now is the time to secure new subscriptions at \$1.00.

If you have never used *Cheering Words* give it a trial the coming quarter. It is just what you want for the young people. It is a good paper for the home as well as for school.

THE paper is mailed two days late, that is it is mailed on Friday instead of Wednesday as usual. With this issue of the paper all orders for Quarterlies up to date are filled and mailed.

LAST quarter three Sunday-schools reported not having received their supplies in time. In one case the error was ours but in the other two the responsibility belongs somewhere else.

THE King's Children topic in last week's paper and this week's paper should exchange places. "Losing One's Life and Finding it," is the topic for September 19, and "Eternity" for September 26. The dates given to the topics are correct but they should exchange places in the paper.

WE repeat our appeal for five hundred new subscriptions at \$1.00, because we believe it to be a reasonable demand and we trust there are at least five hundred readers of the paper that feel sufficiently interested to make an effort to secure one

subscriber each. Can you not do this? Read the appeal again and after you have read it will you not at least *try* to get one new subscriber? To make yourself responsible for one subscription is certainly not very much, yet think what it means to the Publishing House.

ONE of the exhortations in last Sabbath's lesson was, "Be not wise in your own conceits." A good comment on this scripture is the old proverb, "Buy the conceited man at his real worth, and sell him for what he thinks he is worth, and your fortune is made." It is strangely true that the more real knowledge a man possesses the less he will boast of his possessions, while on the other hand the less knowledge the greater will be his conceit. Knowledge and conceit do not go together. Ignorance and conceit are hand-maids.

EVERY school in the brotherhood should use Brethren literature. There is but one way of building up a good, strong literature for the church and that is by the church giving it its unanimous support. If you think the literature is not as good now as can be bought somewhere else, you should remember that it never *will* be as good unless you support it. But the truth is our Sunday-school literature is equal to any in the market, besides it is the literature of the church and upholds its distinctive doctrines whenever such doctrine is taught in the lesson.

WE have a great work before us. There is money needed for the National Mission Board; district Mission Boards need money to carry on the State work; the college debt is to be paid; the literature needs the support of the whole church. Brethren, we can meet all these obligations and not cripple ourselves financially either. The church is abundantly able to support all these institutions and support them well, and along with the ability comes the obligation for the law of God is, "Every man according to his ability."